

TATACHRISTIANE

COLLECTION FALL-WINTER 2021-2022

« *Poetic Inventory* »

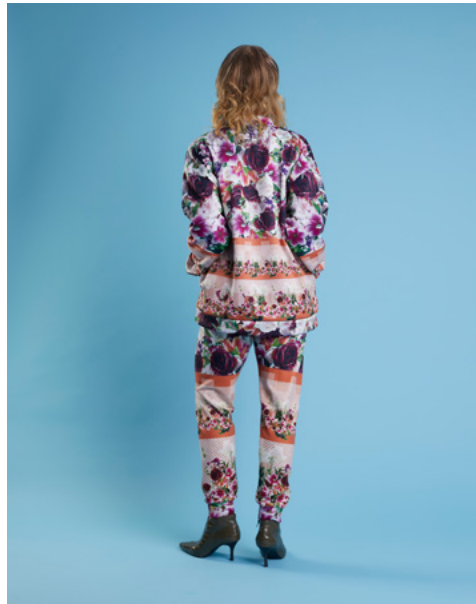
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« *Poetic Inventory* »

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ABOUT THE COLLECTION

This collection is inspired by the poetic inventory à la Prévert, French poet of the 20th Century.

Inventaire à la Prévert: « *List, heterogeneous enumeration, inventory which apparently has neither head nor tail.* »

During these months of confinement and self-reflection, the temptation to enumerate to oneself what we love in a disorganized, organized or anarchic way, in a salutary, nostalgic and poetic way may have touched everyone's mind.

In this collection there are some poetic obsessions of our universe, whether in the mix of materials, prints, colors. While browsing through this thread, I found at random publications, a small text by a blogger writer named Sebastien this little excerpt:

« *We have to admit that the destiny of humanity can be suspended, totally dependent on something as insignificant, as derisory as an inventory... a futile list of crops... It's terrible and at the same time it must put modesty back into our everyday actions and ambitions. Destiny likes to take side paths that cannot be calculated, that is also what makes our human labyrinth, our wandering epic, fascinating.*

Obviously poetry, and more precisely surrealism, the OuLiPo, has taken possession of this monument that is the inventory. The inventory in the pen of a Prévert or a Perec revives its primary sense of inventio. List and invention are then brought together with the same poetic intention. There is a force that emerges from this accumulation, from this nonsensical jumble, something absurd that necessarily says something of our time... »

ABOUT THE SOURCING AND THE PRODUCTION

A few words about the new fabric we are introducing in this collection:

THE PRINTED TEXTILES

The fabric for our printed designs were chosen from the circular textile industry. Three types of fabric from this eco-responsible textile production method from our European supplier based in Holland were selected.

- ***U-circular Peach Jersey*** is a stretch fabric of medium weight. It is a very comfortable fabric because of the soft texture. This fabric is the softest of the U-circular collection, which has a base of recycled Polyester, also called Rpet. Rpet is the first step towards recycling from PET beverage bottles. They become a recyclable material that can be used to produce new fashion fabric.
- ***U-circular Habotai*** is a lustrous, lightweight plain weave silk fabric. The fabric has the look of a silk fabric but is made of 100% recycled polyester. It has as well a base of recycled Polyester, also called Rpet. Rpet is the first step towards recycling from PET beverage bottles. They become a recyclable material that can be used to produce new fashion fabric.
- The ***U-circular Velvet Plaid*** is made of super soft, high quality recycled polyester. The top is printed with our unique design and the back has a sheepskin look.

THE NON PRINTED TEXTILES

- **CUPRO** has a slightly shiny appearance and a fine texture very close to silk. It is obtained by chemically treating Cotton Linter. Cotton Linter is actually a waste product of the textile industry, it is the small seeds found in cotton balls that cannot be woven as is, so many manufacturers throw them away. Although it undergoes a chemical process, Cupro remains a material of vegetable origin composed only of cellulose reworked to give a thread. The production of Cupro allows the use of these seeds usually considered unusable and therefore discarded. When one knows the ecological impact of cotton cultivation, the idea of optimizing production to the maximum is more than welcome. The other great feature of Cupro is that it is 100% biodegradable. The production is done in closed circuit. Fluid like polyester, more breathable than cotton, it is also one of the most absorbent materials on the market today.

- **MODAL** is a type of rayon but made from particularly high-quality cellulose. The fabric has been known to pill less than cotton due to fiber properties and lower surface friction, resistant and strong while maintaining a soft, silky feel. Modal has many qualities. It is very breathable, light, and stronger than viscose. It absorbs 50% more water per unit volume than cotton. Silky to the touch, it has a bleached effect.

We also work with a supplier of unprinted fabric based on their existing stock.

THE KNITWEAR

The knitting of the pullovers and cardigans has been entirely made in Italy, by a small company that has been in existence since 1995, and which allows a quality production in small quantities.

INFORMATIONS

We are always happy to hear from you!

CONTACT

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CREDITS

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|----------------|-------------------|
| Photography | Robert Bartholot |
| Hair & Make up | Memo Schmage |
| Model | Suse Eder (170cm) |

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